

THE ASSOCIATE BOARD OF NORTHSHORE UNIVERSITY HEALTHSYSTEM

18TH ANNUAL BENEFIT SPONSORSHIP OPPORTUNITIES

POWERED
BY GIVING



We invite you to partner with
The Associate Board of NorthShore University HealthSystem (NorthShore)
as a sponsor of our **18th Annual Benefit**
Saturday, September 23, 2023, at Venue West in Chicago

The Associate Board is a fundraising organization of young professionals providing support to NorthShore's Infant Special Care Unit (ISCU), Department of Pediatrics and innovative initiatives. Since our inception in 2003, The Associate Board has raised more than \$1.5 million for leading-edge equipment, research projects and social support programs benefiting premature infants and their families. ***You can be a part of our amazing stories.***

Join NorthShore leadership, clinicians, Associate Board members and their young professional peers for an evening featuring heavy hors d'oeuvres, cocktail stations, entertainment, a silent auction, a raffle and exciting games. ***The Benefit provides corporate partners the opportunity to receive significant recognition prior to and at the event through a variety of engagement channels.***

The Associate Board's 2023 Benefit supports:

- Establishment of a Breastfeeding Peer Counselor in the ISCU
- Expansion of the Child Life Services team to include hours in the Emergency Department
- The Associate Board Emergency Family Fund—created in 2009, this fund provides direct support to more than 400 underserved families annually through NorthShore's Perinatal Family Support Center
- Innovative Research and Care Enhancements for Patients in our Communities

Previous Sponsors

Consulting

- Alvarez & Marsal
- True Partners Consulting

Financial Services

- BMO Harris Bank
- Northern Trust
- Plante Moran
- Wintrust

Healthcare

- Elevate Care
- Glenview Terrace

Investments

- Adams Street Partners
- The Allegretti Family/
Arbor Investments
- Aspire Capital Partners
- GTCR

Investments (Continued)

- Linden Capital Partners
- Madison Dearborn Partners
- RoundTable Healthcare Partners
- Shore Capital Partners
- Silver Oak Services Partners

Law

- Ropes & Gray
- Seyfarth Shaw LLP


Join us in supporting NorthShore's mission to help everyone in our communities be their best
See reverse side for sponsorship levels

The Associate Board

**The Associate Board of NorthShore University HealthSystem
18th Annual Benefit — September 23, 2023**

To confirm your participation as a sponsor, or if you have any further questions, please contact Monica Neururer, Manager, Associate Board and Communications, at (224) 364-7275 or AssociateBoard@northshore.org or complete the form below to confirm your level of participation. Find additional details by visiting foundation.northshore.org/associate-board.

Sponsorship Opportunities



30 Event Tickets

Full Page Ad (8.5"x5.5") in program and online

Link from event website to sponsor website


Acknowledgment on Associate Board social media and event promotions

Logo on invitations mailed to 1,000 NorthShore leaders, members and friends*

Logo recognition on event signage and displays

Personal acknowledgment of sponsorship during event remarks

Premium visibility of sponsor brand throughout event



16 Event Tickets

Full Page Ad (8.5"x5.5") in program and online


Link from event website to sponsor website

Acknowledgment on Associate Board social media and event promotions

Logo on invitations mailed to 1,000 NorthShore leaders, members and friends*

Logo recognition on event signage and displays

Personal acknowledgment of sponsorship during event remarks



12 Event Tickets

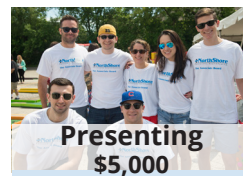
Quarter Page Ad (4.25"x2.25") in program and online

Link from event website to sponsor website

Acknowledgment on Associate Board social media and event promotions

Logo on invitations mailed to 1,000 NorthShore leaders, members and friends*

Logo recognition on event signage and displays



8 Event Tickets

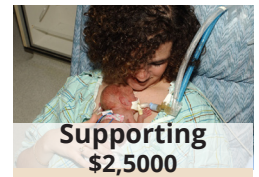
Quarter Page Ad (4.25"x2.25") in program and online

Link from event website to sponsor website

Acknowledgment on Associate Board social media and event promotions

Name on invitations mailed to 1,000 NorthShore leaders, members and friends*

Name recognition on event signage and displays



4 Event Tickets

Quarter Page Ad (4.25"x2.25") in program and online

Link from event website to sponsor website

Acknowledgment on Associate Board social media and event promotions

Name on invitations mailed to 1,000 NorthShore leaders, members and friends*

Name recognition on event signage and displays

*If confirmed by July 1

Sponsorship Level Title Elite Premier Presenting Supporting

Company Name _____

Contact Name _____ Title _____

Address _____

Phone _____ Email _____

**Additional details and option to pay securely and safely online:
foundation.northshore.org/associateboardsponsorship**

EIN #36-2167060

Checks can be made payable and mailed to:

The Associate Board of NorthShore University HealthSystem | 1033 University Place, #450, Evanston, IL 60201