



**ACE**  
AMERICAN  
CRAFT  
EXPOSITION

**NorthShore**  
University HealthSystem

The Auxiliary

More than **50,000** women experience the most severe complications of pregnancy<sup>1</sup>, and

up to **75%** of maternal deaths in Illinois are thought to be potentially preventable.

Based on recent trends in the US, this burden has been steadily increasing.

**We can change that.**

SAVE MOMS is an innovative program which will **protect and preserve maternal health.**



Before, during, and after delivery, NorthShore's electronic health record will continuously track maternal health and alert providers when patients are at risk for serious complications to allow for timely intervention.

This year, proceeds from The Auxiliary of NorthShore University HealthSystem's

**American Craft Exposition (ACE)**

will SAVE MOMS.



Learn more about ACE, to be held on Sept 30 - Oct 2, 2022 at the Chicago Botanic Garden,

and **support** SAVE MOMS at

**[americancraftexpo.org/SAVEMOMS](http://americancraftexpo.org/SAVEMOMS)**

<sup>1</sup> <https://www.cdc.gov/reproductivehealth/maternalinfanthealth/pregnancy-complications.html>



# 2022 American Craft Exposition

Preview Party – September 29, 2022  
 Show Weekend – September 30 – October 2, 2022

Your sponsorship positions your brand in front of 8,000 patrons from the North Shore and Chicago region. Your contribution is an investment in maternal health services at NorthShore University HealthSystem.

	\$1,000 Friend of ACE Sponsor	\$2,500 Contributing Sponsor	\$5,000 Event Sponsor	\$10,000 Supporting Sponsor	\$25,000 Preview Party Sponsor	\$50,000 Title Sponsor
Tickets to Benefit Preview Party	2	5	10	15	20	30
Recognition in the Show Directory (given to ~8,000 attendees)	●	●	●	●	●	●
Direct link from ACE website to your company site	●	●	●	●	●	●
Logo or name recognition on Benefit Preview Party invitation and event mailers* (sent to 15,000 homes)			● (name)	● (name)	● (logo)	● (logo)
Corporate recognition on Logo Wall at live event				●	●	●

I wish to sponsor at the following level:  
 (Please check one)

\$1,000 Friend of ACE Sponsor  
  \$2,500 Contributing Sponsor  
  \$5,000 Event Sponsor  
  \$10,000 Supporting Sponsor  
  \$25,000 Preview Party Sponsor  
  \$50,000 Title Sponsor

**The Auxiliary is happy to discuss additional recognition to meet your goals.  
 We appreciate your consideration and are grateful for all sponsorship contributions.**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

An early response is appreciated. Please visit our website at [foundation.northshore.org/acesponsors](http://foundation.northshore.org/acesponsors), email [tsteinen@northshore.org](mailto:tsteinen@northshore.org), or mail to The Auxiliary, 1033 University Place, Suite 450, Evanston, IL 60201, to confirm your commitment for this year's event.

Checks can be made payable to *The Auxiliary of NorthShore*.

Questions? Contact Therese Steinken at [tsteinen@northshore.org](mailto:tsteinen@northshore.org) or (224) 364-7277.



**The Auxiliary**

\*Sponsors confirmed by May 15, 2022 included in print materials