

**POWERED  
BY GIVING**



## CARDIOVASCULAR INSTITUTE

Co-directors of the NorthShore University HealthSystem (NorthShore) Cardiovascular Institute Greg Mishkel, MD, MBA, Allstate Foundation/Judson B. Branch Chair of Cardiology and Hyde Russell, MD, Owen L. Coon Chair of Cardiothoracic Surgery are meeting the challenge of a changing healthcare landscape head-on.

Their journey of excellence is a bold vision to create a new era of cardiovascular care right in your backyard. By investing your philanthropic dollars, you can help us reach this destination. It is only through philanthropy that we can reach above and beyond what is possible through operating revenue alone. This is the excellence the community demands.

*"They explained the whole procedure and told me it would change my life. I feel 100 percent better. I can do what I want, and it was great to get back to work!"*

**Milton**

NorthShore Cardiovascular Institute Patient

We offer you the opportunity to partner with us to build for this future of excellence. Your generous support helps expand and stabilize the four pillars of the Cardiovascular Institute: academics and training; excellence in care; research; and innovation.

Philanthropy is vital to sustaining and growing the Cardiovascular Institute's programs. Programs that helped patient Milton, who was suffering from advanced heart failure. The longtime Evanston resident had less than a year to live before NorthShore cardiologists intervened and saved his life.

With your investment we can achieve excellence. Your gift to the Cardiovascular Institute ensures that our patients and community members receive the very best heart care. You can help transform cardiovascular care in our community today.





## A JOURNEY OF EXCELLENCE—POWERED BY YOU



### Academics and Teaching

Academics allow the Institute to train the next generation of cardiovascular physicians. Fellows provide integral research, clinical care and serve important community health initiatives. Philanthropy will allow us to build against the shortage of physicians predicted in the next five years.



### Excellence in Care

The NorthShore Cardiovascular Institute provides access to exceptional physicians, coordinated cardiovascular surgery, cardiology and vascular medicine services. This allows NorthShore to provide the community with a highly personalized patient experience, focused on the patient's continuum of cardiovascular healthcare at all times.



### Research

Our pioneering research fuels the drive to attract top talent from across the country. Without needed funds research could not continue at its current pace. You are helping discover the treatments for your and the next generation's future.



### Innovation

We recruit the very best and brightest cardiologists from across all specialties. In addition, we are focusing on building and enhancing outpatient care models, using the latest imaging methods and technologies. And we do all of this using less invasive procedures.



## HOW CAN YOU HELP? WE NEED PRIVATE FUNDING

Your gift to the Cardiovascular Institute helps provide our patients with unrivaled resources for fighting cardiovascular disease. It will ensure world class heart care right here, close to home, in the communities we serve. You can help us reach our vision of being the first choice for patients, families, and physicians to receive and provide the best cardiovascular care possible. Please contact Walter Cody, Director of Philanthropy, to learn more about the impact you can make with your gift or for instructions on where to direct your gift.