



# The 31st Annual American Craft Exposition

Showcasing the country’s finest handmade art objects and jewelry from world-renowned craftspeople, this juried exposition and sale of fine craft includes one-of-a-kind pieces, luxury collections and uniquely creative artwork.



## Join Us

- More than 150 juried artists from across the nation
- Held for the first time at the Chicago Botanic Garden
- Thursday, September 24, Benefit Preview Party
- Friday, September 25 - Sunday, September 27, Exposition

## Support the Arts and Ovarian Cancer Research

The American Craft Exposition (ACE) provides sponsors with the opportunity to partner with a leading healthcare organization and place their brand in front of more than 6,000 affluent patrons from across the Chicago area. Sponsorship of ACE is a powerful investment not only in arts and culture, but also in the future success of our community and the critical ovarian cancer prevention research being conducted at NorthShore University HealthSystem (NorthShore).



## Benefit Preview Party

**Thursday, September 24, from 5:30 - 9:00 p.m.**

The Benefit Preview Party provides sponsors and patrons the opportunity to peruse and purchase unique works of art before the Exposition is open to the public. An elegant party with hors d’oeuvres, cocktails and a festive atmosphere, the Benefit also offers guests a more personal setting to talk with artists and learn about their work. Approximately 800 people are in attendance.

## Exposition: Friday, September 25 - Sunday, September 27

A nationally recognized and celebrated event, the American Craft Exposition features distinctive pieces made in America, from the country’s leading artists showcasing achievements in jewelry, ceramics, metal, fashion wearables, glass, furniture, fiber decorative, leather, wood, mixed media and basketry. More than 6,000 attendees are expected throughout the show weekend.

Questions? Contact Katie Oshinski at  
(224) 364-7277 or [koshinski@northshore.org](mailto:koshinski@northshore.org).  
For more information, visit [americancraftexpo.org](http://americancraftexpo.org).



**The Auxiliary**



# 2015 American Craft Exposition

Your sponsorship positions your brand in front of 6,000 affluent, influential patrons from the North Shore and Chicago region. Your contribution is an investment in both the arts and critical ovarian cancer prevention research being conducted at NorthShore University HealthSystem.

	<b>\$2,500</b> Virtual Table Sponsor	<b>\$5,000</b> Event Sponsor	<b>\$10,000</b> Day Sponsor	<b>\$15,000</b> Benefit Preview Party Sponsor	<b>\$25,000+</b> Presenting Sponsor
Tickets to Benefit Preview Party	6	10	15	20	20
Ad in Directory ( <i>6,000+ patrons receive a copy</i> )	Half	Full	Full	Inside Cover	Back Cover
Recognition in NorthShore's Annual Report	●	●	●	●	●
Direct link from ACE website to your company site		●	●	●	●
Corporate identity prominently displayed on all ACE print and Web communications		●	●	●	●
Logo recognition on signage throughout the event			●	●	●
On-site corporate display				●	●
Logo recognition on Benefit Preview Party Invitation and Event Mailers ( <i>sent to 15,000 homes</i> )				●	●
Presenting Sponsor status on all signage, print and Web materials					●

**The Auxiliary is happy to discuss additional recognition to meet your goals. We appreciate your consideration and are grateful for all sponsorship contributions.**

Company Name

Contact Name

Address

City

State

ZIP

Phone

Email

An early response is appreciated. Please visit our website at [foundation.northshore.org/Sponsorship](http://foundation.northshore.org/Sponsorship); email [koshinski@northshore.org](mailto:koshinski@northshore.org); mail to The Auxiliary, 1033 University Place, Suite 450, Evanston, IL 60201; or fax to (224) 364-7201 to confirm your commitment for this year's event.



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